E-Learning in Finance

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Abstract

With support of telecommunication and computer technology, learning online is used widespread among various occupations. Particularly, in financing business, where a matter of a second can mean tremendous value to investors. The objective of this paper is to present a Mutual Fund Basic E-Learning implementation in accordance with Thomson Reuters Learning and Development methodology, 70:20:10 approach. E-Learning will support the 10% formal learning part of the methodology. While the content of the learning will need to be carried out 70% in practice and ensured by 20% regular feedback and coaching. Using this learning, staffs will garner the basic knowledge about Mutual Fund to support their day to day activity of collecting Mutual Fund information from around the world. It’ll comprise of 3 major chapters: Mutual Fund 101, Classification, and Tax benefits. The learning will use the Kirkpatrick methods and models of evaluation to ensure maximum retention on the learning.

Keywords: E-learning; Kirkpatrick methods; Mutual Fund

Remarks: The full paper may be found in www.elearningap.com