



## **Opening Address by H.E. Mr. Ampol Senanarong, the Privy Councilor**

I am most delighted that the Kingdom of Thailand has been honored with hosting this series of annual International Conferences on eLearning for Knowledge-Based Society.

The first conference started in the year 2004 when Prof. Dr. Srisakdi Charmonman, in his capacity as the Chairman of eASEAN Business Council, was the Chairman of the Organizing Committee. After that, the Conference has been organized in Thailand every year.

I agreed that the theme this year of "Theory and Practice in eLearning 2015 and Future" is very appropriate. The first reason is that smart phones at affordable price are now available everywhere, to connect to the Internet and make learning thru mobile phones or eLearning highly convenient. The second reason is that the social webs like Facebook and Twitter are more and more popular. So another natural appeal for eLearning is the usage of social webs.

I am very pleased to hear that the Twelfth International Conference on eLearning for Knowledge-Based Society satisfies the criteria to be an International Conference. The criteria are that there must be at least 20 papers from at least 5 countries. For the Twelfth Conference, there are 61 papers from 19 countries, i.e. 3 times the number of papers required and almost 4 times the number of counties required.

May I now declare the Conference open and thank all the supporting organizations and the members of the Organizing Committees, led by Prof. Dr. Srisakdi Charmonman, for their hard work, as well as thanking all the authors and participants for their significant contributions to the Conference's success.

A handwritten signature in blue ink that reads "Ampol Senanarong". The signature is written in a cursive, flowing style.

**(H.E. Mr. Ampol Senanarong)  
Privy Councilor**