



Foreword

The Twelfth International Conference on eLearning for Knowledge-Based Society

For the twelfth year in a row, I am very pleased that the International Journal of the Computer, the Internet and Management (IJCIM) has the privilege of publishing Proceedings of the Twelfth International Conference on eLearning for Knowledge-Based Society including 61 papers from 19 countries. To once again devote an entire issue to eLearning is thus an extraordinary opportunity for us.

Sample papers are on Drivers of MOOC Sustainability: a Comparison of the US and India; M-Learning Transformation Framework and Strategy in Mobile Economy; Case Studies of xAPI Applications to E-Learning; The Current State and Emerging Trends of Technology Usage among Young People in Thailand; The Impact of Quality On-Line Distance Education of the 21st Century Professionals and Learners: a Global Perspective; Development Management Model of Industrial Work Practice at Vocational High School Based Entrepreneurship; The Use of E-Learning Systems to Impart Education on Sufficiency Economy in Thailand; Generic Web Resources to Reinforce Learning; The E-Learning Effects of Digital Innovation Marketing to Digital Empowerment to Make Consumers Happy and Increase the Quality of Life and Well-being in Thailand; Buddhist Theory of Education for E-Learning; Design and Development of a Mobile Persuasive Game on Code of Conduct awareness for Eco-Park Visitors; Assessing Perceived Effectiveness on Teaching of Training on the Development and Application of Interactive Learning Materials for New Faculty Members of the University of the Philippines Los Baños; and Perspective of Thai Students toward E-Learning Study.

In my capacity as the Senior Editor-in-Chief of the International Journal of the Computer, the Internet and Management, I would like to thank those who have made the Eleventh International Conference on eLearning for Knowledge-Based Society and its Proceedings possible. The main organizers are the Computer Association of Thailand Under the Royal Patronage of HM the King, The Interdisciplinary Network of the Royal Institute of Thailand Under the Royal Patronage of HRH Princess Maha Chakri Sirindhorn, Srisakdi Charmonman Institute of Siam Technology College, The Interdisciplinary Network Foundation for Research and Development, Asia-Pacific eLearning Association, Thailand Chapter of the Internet Society, Thailand Chapter of the Computer Society of the IEEE, Thailand Chapter of the ACM, Thailand Internet Association, Association of Thai Internet Industry, Prof. Srisakdi Charmonman Foundation, and Siam Technology College. Also crucial has been our sponsoring organizations, Siam Technology College, and the National Broadcasting and Telecommunications Commission. Finally, I must also thank all the members of the Organizing Committee, as well as the staff of the Office of President Emeritus of Siam Technology College, and staff of the IJCIM.

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