

# INTERNATIONAL JOURNAL OF THE COMPUTER, THE INTERNET AND MANAGEMENT



Senior Editor-in-Chief: Srisakdi Charmonman

Editor-in-Chief: Pornphisud Mongkhonvanit

<http://www.ijcim.th.org>

Volume 25 Number 1

January - April 2017

ISSN 0858-7027

## *In this issue:*

- A Study of Accessible Game Applications on Smartphone for Visually-Impaired Users
- E-Learning as a Supplementary Learning Method
- Internet Financial Reporting (IFR): the Role and its Impact on Firm Value
- Improvement Efforts in Marketing Value Drivers through E-Marketing for Small and Medium-Sized Enterprises (SMEs) in Superior Processed Products in Semarang Regency, Indonesia
- Improving Institutional Performance of Study Program Based on Knowledge Management Roles and Academic Information System Mediated by Strategic Planning
- The Use of Information and Communication Technology in Economics Teaching and Learning
- Behaviors in Using Social Networks and Application on Business Learning Enhancement for the Marketing Students
- The Study of Lemongrass Plants to Develop the Innovative Learning on the Computer Network via the Constructivist Theory of Local Wisdom in Chowraka Village, Tambon Na-Fai, Mueang Chaiyaphum District, Chaiyaphum Province
- The Development of the Flipped Classroom Model Integrated with the Facebook-Based Learning Platform to Enhance Lifelong Learning Skills for Undergraduate Physical Education Majors
- Ontology of Encourage Knowledge Sharing Factors Align with Theory of Planned Behavior in Virtual Learning Communities
- A Face Characteristic Detection System Using Ontology and Supervised Learning
- Factors of Professional Accountants' Capability that are Expected in Small and Medium-Sized Enterprises (SMEs) from a Perspective of Executives
- An Ontological Content-Based Filtering for Book Recommendation
- A Development of Prototype System for Support End-User Training
- An Automatic Ontology Matching Using Similarity of Components and Synonym
- Finding the Pulse on Value of Pulse-Jamming Wireless Attacks Based on Time Series Forecasting Using the ARIMA Model
- Students' Perceptions of Problem Solving through a Pair Instruction Technique in Calculus Class
- The Development of Schools and the Quality of the Teachers' Lives under Municipalities in Thailand
- DDoS Attack Detection Using Moment in Statistics with Discriminant Analysis
- Study of Brand Love as Consequence of Virtual Brand Community Engagement
- The Synthesis Model of Knowledge Management System Using Rapid Application Software Development
- A Comparison of Professional Skills of Accountants at the Certified Accounting Practice in Thailand
- Digital Business Model on Internet Governance

Siam Technology Press, Siam Technology College

The Computer Association of Thailand Under the Royal Patronage of HM the King,

The Interdisciplinary Network of the Royal Institute of Thailand

Under the Royal Patronage of HRH Princess Maha Chakri Sirindhorn,

The Interdisciplinary Network Foundation for Research and Development,

Srisakdi Charmonman Institute, Siam Technology College,

Thailand Chapter of the Internet Society, Thailand Internet Association,

Thailand Chapter of the ACM, The Association of Thai Internet Industry,

Thailand Chapter of the Computer Society of the IEEE,

Asia-Pacific eLearning Association, Prof. Dr. Srisakdi Charmonman Foundation,

The Internet Poll Association,

The Association of Thai Federation of Information Processing.